

RIGHT FROM THE START PROGRAM PROMOTIONAL MATERIALS

**PROGRAM BROCHURE
BLACK CUSTOM IMPRINT**



**PROGRAM FLYER
BLACK CUSTOM IMPRINT**

The following outlines the materials available to you for your program.

Item 1: PROGRAM BROCHURE

Audiences: Parents

Purpose: This general purpose brochure provides a complete outline of what the Right From The Start program is, as well as directing those interested in more information to your office.

Item 2: PROGRAM FLYER

Audiences: Parents, General Community

Purpose: Flyers provide you with the opportunity to inform the target audience of specific program dates, times and locations. Flyers can be placed at various community locations that parents are likely to attend, such as libraries, handed out at community events or mailed to contacts (*Flyers are made to fit a #10 envelope to reduce postage charges*). If program specific information is not known until near course date, flyers that are ordered can be stored here and imprinted with specific information on a short-run basis (3-5 business days notice required).

The second page of this PDF is a request for quotation form. Please indicate which items might meet your program requirements, and fill out how many pieces you would be interested in receiving a quote for, and fax back to 905-332-8316. We will then forward you a cost estimate based on your request for your approval.

- All costs quoted will include customization and delivery.
- All applicable taxes will be extra.

Please do not hesitate to contact us with any questions you may have. It has been a pleasure for us to assist in the awareness building of such a wonderful program, and hope to continue to do so years to come. Together, we can build awareness and identity for the Right From The Start program to help those who need it... find their way to you.

Best regards,

Interkom Inc.

**720 Guelph Line, Suite 304
Burlington, ON L7R 4E2**

tel: 905.332.8315 fax: 905.332.8316

P.S. Right From The Start Facilitator Manuals and Videos (available in VHS or DVD format) can be ordered by contacting the Infant-Parent Program at (905) 521-2100 ext. 77406 or crockm@hhsc.ca.

REQUEST FOR QUOTATION FORM

Please indicate which items might meet your program requirements and how many pieces you would be interested in, and fax back to (905) 332-8316 or 1-866-477-0777. We will then forward you a cost estimate based on your request for your approval.

Name: _____

Organization: _____

Title: _____

Address: _____

City: _____ State/Province: _____

Zip Code/Postal Code: _____ Country: _____

Tel: (____) _____ Ext: _____ Fax: (____) _____

E-mail: _____

Comments: _____

Right From the Start Program Materials

ITEM	QUANTITY	NOTES/REQUEST
Program Brochure	<input type="text"/>	<input type="text"/>
	<i>Specs: Finished size: 3.625" w x 8.5" h, roll-fold format, all sides 4 colour</i>	
Program Flyer	<input type="text"/>	<input type="text"/>
	<i>Specs: Finished size: 3.625" w x 8.5" h with 4 colour, 1 side, customizable on a short-run basis with program specific information</i>	

Note: In order to provide customized materials, we will need your imprint information (logo or contact). We will require your service program information (logo is optional) electronically as an original EPS or in an Illustrator file with a hard copy print out. IF you cannot provide this, please call and we'll discuss other options at: 905-332-8315 or TOLL FREE at: 1-800-565-0571. If you would like to email us the files or contact via email please send inquiries to: rfts@interkom.ca.